

# Lamar Elementary

## Lamar Family Movie Night COCO

### Cinema 4

Tuesday  
December 5, 2017

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**Event hosted by:** Cinema 4 & Pampa  
ISD Family & Community Engagement

**Type of Event:** Family Movie Night

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**Facilitator:** Charlene Gee, Lamar Staff &  
Cinema 4 Staff

**Note taker:** Charlene Gee

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**Time:** 5:00 & 7:00 & 9:00 PM

**Attendance:** 870 + Staff

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**Attendees:** Lamar families & staff, Cinema 4 staff, 3 volunteers

Sign ins located in the Lamar Title I Book at the Pampa ISD Administration Building 1233 N. Hobart, Room HR-7

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**Information Given or offered:** Information given in form of a speaker before the movie in each of the 4 theaters at each time slot

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Families were welcomed at the Cinema 4 front doors by staff and 3 VIPS. Families turned in the flyer they received in their Thursday folder for their Family Free Ticket. Families signed in and were directed to a theater. Families were asked to make sure trash was thrown away when movie was over and directed to sit all the way to the end of the row to make room for families.

When theater was full, Charlene Gee welcomed families with a Karaoke type sound system and introduced local author Hollie Leal, a second grade teacher from Lamar. Hollie introduced herself as well and read her book 'The Reading Butterfly'.

After reading her book, Hollie told families her story and her struggles in school and with reading. She also spoke about the importance of reading in this world and the importance of encouragement for those struggling. Lamar families were thanked for coming and the movie was started. This was repeated for each of the 4 theaters at each time slot except for the extended time of 9:00 pm in which families that were unable to see the movie at scheduled times due to overcrowding were given the opportunity to see the movie by Cinema 4.

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**Event Advertised:** : Flyer X 2, Pre-flyer advertised on Social media: Lamar Facebook, Twitter, Pampa ISD Facebook, various Facebook and Twitter shares, Lamar flyer English/Spanish in office, and All call to Lamar Families